



# 30-DAY CHALLENGE

## Search your name on a search engine

Be your own intelligence agent. A single piece of information about you may not be revealing on its own, but when combined, aggregate information can paint a picture. **Do you know what information can be found about you? Go on a search engine and search your name, or combinations of your name and other commonly acquired information pieces.** Close that long-forgotten account, service subscription, app or social media account. Disconnect from work or personal social media connections or friends you don't actually know. Closing each gap lessens the risk of a weak link.

For Google users, check what information your Google Account stores:

- [Manage Ad Settings](#)
- [Google's Location History page](#) shows where you've been, in addition to your home and work
- Visit the [Google My Activity page](#) to see your voice actions on Google assistant
- Visit your [YouTube Search](#) and [YouTube Watch history](#)
- Want to limit what Google can find and share about you? Be sure to use the [Privacy Checkup tool](#). You can also visit the [Activity page](#) and toggle what you wish to limit.



## What you need to know

Sun Tzu's *Art of War* famously recommended the importance of knowing your enemy. In the world of cyber security, cyber criminals depend on information to launch successful attacks. Searching and collecting this information is known as reconnaissance. The aim is to collect information and possibly find vulnerabilities that could be used to facilitate a future compromise.

**As public servants, we are gateways to valuable information, systems, networks and other assets.** Even if your access is limited to unclassified or low sensitivity information, your account can be used for information gathering. It can also be used to set up and execute a damaging cyber attack.

Reconnaissance can be as unassuming as eavesdropping on work conversations, searching recycling for sensitive information, scraping social media, or gaining access to information in your calendar.

