

Ministry of Government and Consumer Services

CSAM in a Box

Communications Products



Overview of CSAM

Cyber Security Awareness Month (CSAM) is an internationally recognized campaign held each October to inform people around the world of the importance of cyber security. October 2020 will be the 17th annual international CSAM.

Campaign Theme – Work Remote, Work Secure

As remote work becomes the new normal, cyber security becomes even more important than when we worked in the office. With a sizable shift in sudden remote work and potential for lasting change in work arrangements, we face new and familiar security risks. In this new normal, without the protections that we would have in our offices, cyber security is everyone's responsibility.

Staff Communication

SUBJECT: Cyber Security Awareness Month

One week from today, Cyber Security Awareness Month 2020 begins.

This internationally-recognized campaign is held each October to raise awareness about the importance of cyber security. [Organization] is proud to participate in this campaign for the [placeholder] year.

The theme in 2020 is **Work Remote, Work Secure**, reflecting the shift to remote work. In this environment, it is more important than ever for everyone to know how to protect our information and systems and keep Ontario cyber secure.

In this spirit, I urge you to sign up to complete the 30-Day Challenge.

In October, you will complete a short challenge, such as reading a blog post, watching a cyber savvy video, or reflecting on your own cyber practices. These challenges align with weekly themes.

The themes for each week are as follows:

- Kick-off: Work Remote, Work Secure
- Week 1: Working From Home
- Week 2: Why Me?
- Week 3: Think Before You Click
- Week 4: Safe Web Browsing

By completing the 30-Day Challenge, you will learn best practices to keep [Organization's] information and systems safe from cyber attack.

I invite you to join me in participating in this year's Cyber Security Awareness Month.

Cyber security is everyone's responsibility. I want to thank you in advance for your engagement with this important learning experience.

Thanks,

[Name]

[Organization]

30-Day Challenge Kick-off

Welcome to the Cyber Security Awareness Month 30-Day Challenge.

With technology touching and affecting every aspect of our lives, and cyber criminals determined to take advantage of that, it's more important than ever to secure our workplaces and homes against attack.

Register for the 30-Day Challenge today.

You will receive fun new challenges every week for the month of October. Complete the challenges to test how well you've implemented cyber security best practices into your daily life.

When employees are cyber aware, they strengthen the overall security posture of an organization. Cyber security relies on the informed actions each one of us take every day.

Cyber Security Awareness Month is a chance to establish strong cyber habits and practices that will keep us safer all year long. With the shift to remote work, we all must take responsibility to **Work Remote, Work Secure.**

Take part in the 30-Day Challenge to increase your resilience to cyber crime. In October, you will complete a short challenge, such as reading a blog post, watching a cyber savvy video, or reflecting on your own cyber practices.

By completing the 30-Day Challenge, you will learn best practices to keep [Organization's] information and systems safe.

Thank you for participating!

[Name]